

## MEDIAVALET FEATURE COMPARISON VS. SHAREPOINT

### CORE DIFFERENTIATORS

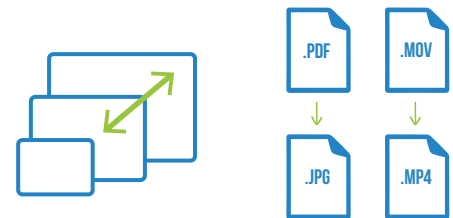
#### Solution Focus

SharePoint is a document management system whereas MediaValet is a digital asset management system (DAMS). Digital assets are files that contain rich content, such as photos, videos (including 4K), audio clips, graphics and animations. MediaValet also handles all document formats including PDF, Word, Excel and PPT. MediaValet supports file sizes up to 200 GB per file vs. 10 GB per file by SharePoint. DAMS are meant for managing, securing, sharing and previewing media files, large and small, of all formats. MediaValet is the only DAMS built exclusively on Microsoft Azure and is available on all 26 global Azure data centres.



#### Asset Previews

MediaValet supports over 200 different file types, enabling previews and rendering on-the-fly (i.e. reformatting and resizing media assets during sharing and downloading). SharePoint, on the other hand, only supports select file types and limited previews and doesn't enable rendering on-the-fly.



#### Hyper Scalable Central Media Library

MediaValet provides one central media library that automatically scales to meet the needs of companies of any size – no matter how many assets they have or how many users. This makes it easy to manage assets across an entire organization. SharePoint on the other hand requires assets be broken down into site collections, which are limited to 1 TB each. As a result, for 10 TB of assets, 10 site collections (or libraries) would be required using SharePoint.




#### Simplicity of Use and Management

MediaValet was designed to be managed by marketing teams. The interface is extremely user-friendly and intuitive. Little to no training is required for general users, let alone administrators. SharePoint on the other hand was designed for technical teams and tends to be somewhat more complex. Implementation only takes hours to a few days with MediaValet and months with SharePoint. MediaValet comes as a package with all features included whereas SharePoint requires extra development for most features and version compatibility upgrades. In SharePoint, you need to manage site collections, libraries and lists compared to MediaValet where assets are seamlessly uploaded, tagged and organized. MediaValet provides unlimited support and training.



# MEDIAVALET FEATURE COMPARISON VS. SHAREPOINT

FEATURES	 mediavalet™	 SharePoint
<b>User Management</b>		
Centralized User Management	✓	✓
Active Directory Support	✓	✓
Unlimited Users & Administrators Included	✓	●
Activity Level Permission Settings (i.e. upload, download, share, keyword, delete, render, etc.)	✓	●
Folder Level Permission Settings	✓	✓
<b>Asset Management</b>		
Asset Previews (video, photos, graphics, audio files, etc.)	✓	Extremely Limited
Approval Workflow Included	✓	●
Version Control	✓	✓
Asset Rendering (format, size, resolution, colour spectrum)	✓	●
Centralized Taxonomy Included	✓	●
Asset Keywording	✓	●
Indexing Embedded Metadata (IPTC, EXIF, XMP)	✓	●
Extensive Folder & Activity Level Permissions	✓	●
Group Asset Sharing (Lightboxes)	✓	●
Related Assets	✓	Yes (with customization)
Custom Attributes (ex. Expiry Date)	✓	Yes (with customization)
Maximum Asset Size Limit	200 GB	10 GB
Asset Rating (1-5 stars)	✓	Yes (with customization)
Batch Asset Processing	✓	Requires Development
<b>Collaboration and Search</b>		
Commenting	✓	Yes (with customization)
Sharing via Web Gallery	✓	●
Sharing Individual Assets	✓	✓
Basic Search (file name, basic file information)	✓	✓
Advanced Filtering	✓	●
<b>Customization</b>		
Custom Interface (i.e. logo, colors, etc.)	✓	Requires Development
Custom Login Screen	✓	Requires Development
Custom Email Templates (sharing, notifications, etc...)	✓	Requires Development
<b>Storage</b>		
Storage Limit & Storage Limit Per User	Unlimited	Limited
List View Threshold Limit	Unlimited	Limited
Triple Redundancy & Geo-Replication Included	✓	●
<b>Support</b>		
Setup (taxonomy, users, permissions, etc.) & Initial Upload	✓	Limited
Unlimited Support and Training	✓	●